## Media Use Fees

<table>
<thead>
<tr>
<th>Books</th>
<th>Fee per Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing: 1000 copies or less (non-commercial, scholarly)</td>
<td>No fee</td>
</tr>
<tr>
<td>Printing: 1000 copies or less (commercial)</td>
<td>$30</td>
</tr>
<tr>
<td>Printing: 1001-4000 copies</td>
<td>$50</td>
</tr>
<tr>
<td>Printing: 4001-25,000 copies</td>
<td>$75</td>
</tr>
<tr>
<td>Printing: 25,001 or more copies</td>
<td>$100</td>
</tr>
<tr>
<td>Book Jacket, any size printing</td>
<td>$150</td>
</tr>
</tbody>
</table>

### Periodicals

| Non-commercial (scholarly, circ. 1000 or less)                      | No fee        |
| Commercial, circ. 10,000 or less                                    | $50           |
| Circ. 10,001-99,999                                                 | $75           |
| Circ. 100,000 or more                                               | $100          |
| Cover illustration, any circulation                                 | $150          |

The above fees are for non-exclusive, one-time, single-language, North American rights only. For one-time single-language, world-wide rights, add 25% to the fees above. For one-time, all languages, worldwide use, add 50% to the fees above. For all editions, all languages, worldwide use, add 75% to the fees listed above.

### Print Non-Editorial (calendars, posters, greeting cards, postcards, novelty items)

| Printing: 1000 or less                                              | $100          |
| Printing: 1001 to 9999                                              | $200          |
| Printing: more than 10,000                                          | To be negotiated |

### Television/Cable/Satellite Broadcast (per image)

| North American use, single broadcast, single language only          | $150          |
| North American use, repeated broadcast through life or program      | $175          |
| World use, single broadcast, single language only                   | $185          |
| World use, repeated broadcast through life of program, single language | $250          |
| World use, single broadcast, all languages                          | $200          |
| World use, repeated broadcast through life of program, all languages | $275          |

### Home Video/CD-ROM/DVD/VOD/Games and other similar products, per image

| 4000 copies or fewer                                               | $50           |
| 4001 – 25,000 copies                                               | $75           |
| 25,001 or more copies                                              | $125          |

### Feature Films

| U. S. distribution only                                            | $500          |
| World distribution                                                | $1000         |

### Other Electronic Formats

| Internet/online or incorporation in web pages                      | $50           |

### Promotional Purposes

| Advertisements: print circ. 99,999 or under                         | $100          |
| Circ. 100,000 – 499,999                                            | $150          |
| Circ. 500,000 – 999,999                                            | $200          |
| Circ. 1,000,000 or more                                            | $250          |
| Advertisements: posters                                            | $100          |
| Advertisements: television/film                                    | $200          |
| Advertisements: electronic                                         | $200          |